



## **Media Release**

### **Tanga Cement Company Limited Hands-over a Mini-bus to Coastal Union Sports Club**

**Tanga, 12 April 2012**

Tanga Cement Company Limited has handed over a Min-bus to Coastal Union Sports Club of Tanga region. The Company spent more than Tzs45 million for the Mini-bus to be used by the Football Club.

Speaking at the handing-over ceremony, Tanga Cement Company Limited Managing Director Mr. Erik Westerberg said “We are proud to support the team that is doing well in the Tanzanian Premier League, and represent Tanga region which is the home of Simba Cement”.

Mr. Westerberg further said: “We are very passionate when it comes to sports, we like having fun in everything that we do, we believe in sports and what sports contribute for the development of the country. By giving this bus to Coast Union Sports Club, we are confident that it will be a motivation to the players as they will be sure of their mobility before and after the matches, as well as during preparations”.

He continued by saying, “as you all aware that Tanga Cement Company Limited has been supporting sports in Tanzania for years. Apart from sponsoring and participating ourselves in Kilimanjaro Marathon since its inception in 2003, we have also been sponsoring the Simba Cement International Tennis Tournament for more than six years, last year we sponsored the Simba Junior Tennis camp in Dar es Salaam under the international coach from Italy, we sponsored the Pre-Davis cup Camp here in Tanga and recently we sponsored

players who were participating in International Tennis Junior Champions in Cairo – Egypt.”

Mr. Westerberg also advised the players to work hard for the success of the team as well as for the Tanga region. He reminded them that practice makes more perfect. He also advised other firms in Tanga to support Coastal Union as it carries Tanga region flag all over Tanzania when it goes to play.

**END**

**Tanga Cement Company**

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