



MEDIA RELEASE

4th Tanga Cement Open International Tennis Tournament a big draw

Dar es Salaam, 29 August 2009

East Africa's biggest prize money Tennis event, the Tanga Cement Open, ended today at the August at the Dar es Salaam Gymkhana Club. More than 70 players participated in this highly competitive event. The ultimate honours went to **Jean-claude Gasigwa** of **Rwanda** in the men's Singles and to **Caroline Oduor** of **Kenya** in the women's event.

This four-day tournament attracted the best player from across the region. There were players from Tanzania, Kenya, Rwanda, Burundi and Zimbabwe.

The tournament had a total prize money of Tsh 10 million, which is the largest prize money Tennis tournament in the region. The prize money was equally divided with equal prizes for men and women. Featuring categories were Men's Singles and Doubles, Ladies' Singles and Doubles, Veterans' Singles and Mixed Doubles. The winners and runners-up in the social categories, the Veteran Singles and Mixed Doubles were also awarded trophies.

The tournament was sponsored by Tanga Cement Company Ltd, the producers of the well-know Simba Cement. Speaking at the prize distribution ceremony, the Managing Director of Tanga Cement, Mr Juerg Fleuhmann said, "I am very happy how popular this tournament has grown. This is the fourth year Tanga Cement is sponsoring this event and would be happy to do so in the coming years." Mr. Fluehmann also congratulated the winners and praised the organizer, Ms. Inger-Johanne Njau, the Secretary General of the Tanzania Tennis Association for the professional organization of the event.

Tanga Cement also supports other sports as part of their corporate Social Investments. Other sport events that the company regularly sponsors are the Kilimanjaro Marathon and Tanga Cement Open Fishing Competition. This year the Fishing Competition is being held on 16th to 18th October in Tanga.

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**Issued by Corporate Communications
Tanga Cement Company Limited
29 August 2009**